



# ROSELLE M. GONSALVES, PhD | ICD.D Candidate

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## Esteemed Members of the Nominations Committee:

I am honoured to put forward my candidacy for the position of Board Director with World Curling. I come to this application not as an outsider looking in, but as someone who has had the privilege of serving the global curling community since 2021 — first as a Governor on the Board of Curling Canada, and concurrently as a voting representative on the Canadian Delegation to the World Curling Federation. It is precisely this vantage point — shaped by years of working within and across these governance structures — that deepens my conviction that now is the right moment to bring my full expertise to the World Curling Board.

The 2026–2030 Forward Plan resonates with me deeply. The call to embrace digital and AI innovation while honouring the Spirit of Curling reflects the very tension I navigate professionally every day: how to lead transformational change in complex systems without losing the values and culture that make an organization worth belonging to. As Head of Inclusion and Reconciliation at ATB Financial, I lead a cross-functional team and work at the intersection of strategy, people, and governance — driving measurable change while stewarding a values-led culture. I understand what it means to be accountable not only for outcomes, but also for how we get there.

The Board's identified competency gaps — People Management/Human Resources, Stakeholder Relations, Transformational Leadership, and Governance — align directly with my strongest contributions. Through my ICD-Rotman Director Education Program and anticipated ICD.D designation in September 2026, I am grounding my practitioner experience in formal governance rigour. Having previously chaired the Nominations Committee and the International Committee at Curling Canada, I also bring specific familiarity with the WCF's structures, relationships, and culture — a meaningful head start that allows me to contribute immediately and substantively.

World Curling's commitment to building a board that is geographically, culturally, and generationally diverse is not merely a governance aspiration for me — it is the lens through which I have built my entire career. As a racialized woman, an immigrant, a multilingual communicator (English, French, Hindi), and a scholar whose doctoral research examined intersectional identity and multiculturalism, I bring perspectives that expand what is possible at the table. I have seen the difference that authentic inclusion makes — not as a program or a policy, but as a practice of leadership.

I believe deeply in curling's capacity to make the world a better place. I have watched this sport build community, bridge differences, and model the kind of gracious competition the world needs more of. I want to serve that mission at its highest level — with the same commitment to excellence, integrity, and care that the Spirit of Curling demands.

Thank you for your consideration. I welcome the opportunity to discuss my candidacy further.

Sincerely,

**Roselle M. Gonsalves, PhD | ICD.D Candidate**