



Dear Nominations Committee,

Thank you for the opportunity to apply for the position of Director of World Curling. Having served at the highest levels of both national and international curling governance for more than a decade, I believe I offer a unique combination of strategic leadership, governance expertise, commercial acumen, and deep understanding of our sport that would enable me to serve World Curling through its next phase of growth and development.

Over the past five years, I have had the privilege of serving on the Board of World Curling, chairing both the Governance Commission and the Competition & Rules Commission; while also contributing to numerous strategic initiatives through the Commercial Working Group, Sustainability Review Group, Rankings Group, European Legacy Fund, and Virtual Museum Project. During this period, I have worked alongside fellow leaders to strengthen governance, modernise structures, enhance member engagement, and improve organisational resilience during one of the most challenging periods in international sport.

I am particularly proud of my contributions to the organisation's rebrand, the creation of Member Working Groups, the implementation of innovative voting categorisation structures, the development of the new CRM platform, and the establishment of both the Sustainability and Diversity, Equity & inclusion Commissions. These initiatives reflect my commitment to building progressive, transparent, and member-focused organisations capable of delivering long-term success.

Alongside my international governance experience, I bring extensive executive leadership and commercial expertise. As an entrepreneur and business leader, I have successfully managed multiple business enterprises, growing revenues tenfold, while overseeing financial management, workforce development, and strategic planning. This experience has equipped me with the leadership, financial oversight, stakeholder management, and change-management skills required to lead a modern international federation.

My experience in high-performance sport has also provided me with a deep understanding of athlete pathways, member association needs, and the broader sporting ecosystem. I have worked closely with athletes, coaches, sponsors, government agencies, and international stakeholders, helping to create environments that support both sporting excellence and organisational sustainability.

World Curling stands at an exciting point in its development and has the potential to become the leading Winter Olympic sport. I am passionate about ensuring the federation continues to grow participation, strengthen its commercial position, enhance services to members, and promote curling's values on the global stage. I would be honoured to bring my experience, energy, and commitment to the role of Director and to work alongside members, athletes, partners, and staff in shaping the future of our sport.

Yours Sincerely,

Rob Niven