

Luxembourg, 6 June 2026

Re: World Curling Board Nomination

Motivation Letter – Karen Wauters

Dear World Curling Nomination Committee, Member Associations and fellow Curlers,

World Curling leadership has clearly messaged that our organisation and sport is facing a myriad of challenges from financial security to broadcasting and sponsorship concerns to the influences of technology and geopolitics. Traditions that are a strong anchor of our culture are important but they are not a strategy for survival. Today curling must not only react but lead and transform.

Strong governance, stakeholder engagement, empowerment of executive and risk based financial decisions are crucial to successfully transform.

Our leadership must be critical thinkers with strong professional skills who act together to be;

Responsive – listening and responding quickly to the needs of all stakeholders; athletes, coaches, member associations, volunteers, sponsors

Insightful – gathering and leveraging innovative ideas from other sports and business

Connected – sharing and encouraging cross border member initiatives

Courageous – to determine and execute decisions for a sustainable sport

My professional, curling and personal journey, further detailed in my CV, has prepared me well to fulfil a World Curling Board role as I have described above. My technical strengths of; strong financial acumen, people and transformational leadership, governance and stakeholder relations are a match to those highlighted as needs for the next board which makes this a perfect time for me to contribute and give back to a sport which I believe in not only as an athletic discipline but as an ambassador for change in our society.

I would appreciate the opportunity to serve as a steward of our sport and contribute my skills to a strategic collegiate board which listens, challenges and acts to lead Curling to not only survive but thrive.

Yours respectfully



Karen Wauters