

I am a skilled data professional with 10 years' experience in UK retail banking with a record of successful leadership, **financial literacy** and **operational controls**. I deliver change through successful cooperation and conflict navigation within **stakeholder relations**. I leverage excellent **communications** skills and in-depth knowledge of data and analytics, to translate complex technical problems for any audience, delivering solutions including competition and event delivery. This is underpinned by deep understanding of **people management** and **DEI practice**, ensuring I consistently build a secure, collaborative and productive environment.

Curling History

Irish Curling Association (2016-Present)

- **President of the Association** (2020-2024):
 - Managed a **Governance Transformation Program** bringing curling towards compliance with the Sport Ireland Governance Code and instilling a culture of **continuous improvement**.
 - Transformed and **modernised** the organization. **Enhanced relationships** with external organisations including the **Olympic Federation of Ireland, Sport Ireland, and World Curling**.
 - **Applied for and secured €10,000** in funding from Sport Ireland for a High Performance Program – the first ever award from Sport Ireland for curling.
- **Irish National Coach**: 2022-present. Highlights: 2022 Men's European C-Division **Gold medalist**; 2023 Women's European C-Division **Bronze medalist**; 2017 World Mixed Doubles playoff qualification.
- **Irish Representative Athlete**: **5 national titles** across Men's, Mixed and Mixed Doubles. Appearance at 8 World Curling events. 2x European C-Division **Bronze medalist**.
- **Board Member**: 2016-Present: responsibilities including **organising domestic competitions**, chairing **rules committee** and serving as **social media coordinator**.

Olympic Federation of Ireland (2019-Present)

- Founding member of **Irish Winter Sports Coordination Group**, providing a unifying voice for Winter Olympic Sports across Ireland.
- Co-author of **2022 Irish Winter Sports Strategy** that has delivered a **facility feasibility study**, **governance support** for all sports and **government funding** for Winter Sports athletes for the first time.

World Curling (2021-Present)

- Diversity, Equity and Inclusion **Commission and Working Group Member** – 2023-present
Authored and delivered "**Challenging Bias**" workshop at 2023 Congress. Member of Trans Athlete Policy Working Group.
- Qualified in 2022 as World Curling Academy **Game Umpire** and **Technical Coach Level 1**.

Scottish Curling Employee (2017-2019)

- **Competitions Coordinator**, overseeing the suite of **44 domestic competitions** ranging from introductory events to elite-level national championships.
 - Delivered all competitions including management of the **entry process, draw creation** and supporting **broadcast, spectator services and event management** of national championships.
 - Administered **competition bidding** process ensuring the needs of venues and members were met **within agreed budgets**.
 - Supported **domestic and international events** including junior camps as well as the **2019 World Wheelchair Curling Championships** in Stirling, Scotland.
 - Supported the **Competitions Committee, Rules Committee, Umpire Committee, High Performance Committee, and International Relations Committee** as an active member.
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Employment History

Tesco Bank/Barclays UK (2019-Present)

Analytics Manager – Enterprise Reporting (Customer) (2024-Present)

Responsible for **leading and managing** a team of analysts of ranging seniority delivering **product-led reporting and analytics** solutions for the business.

- Managed data and reporting separation in the **transition from Tesco Bank to Barclays** including integration into Barclays UK and **enhanced financial and regulatory responsibilities**.
- Managed the **risk and control environment** relating to regulatory data and report production.
- Created a **people-focused culture** through departmental events. Authored and delivered a **colleague education workshop** for Pride Month 2025; and led the '**Managers Guild**' to establish best HR practice.

Enterprise Reporting Developer (Technology) (2022-2024)

Responsible for the **design, creation and maintenance** of the bank's data reporting, models and visualisation.

- Resolved **complex technical problems** to ensure the use of data **enhances decision-making**.
- Engaged with colleagues at all levels across the bank to **identify and understand data needs**; ability to translate complicated problems to all audiences and **effectively manage stakeholders**.
- Assigned as a **data expert** in facilitating \$1bn sale of Tesco Bank to Barclays.
- Membership of the '**LGBTQ at Tesco Bank**' colleague network, influencing **DEI policy and practice**.

Senior Data Analyst (Financial Crime, Risk) (2020-2022)

- Transitioned to a permanent role, responsible for **performance management** of a team of analysts.
- Managed **organisational risk** by monitoring financial crime risk parameters including **early detection of emerging risks**, dealing with problems before they escalate.
- Developed and analysed **predictive models** for fraud detection and prevention.

Project Analyst (Financial Crime, Risk) (2019-2020)

- Consultant on **large scale, mass change** IT and regulatory project for the introduction of the EU 2nd Payment Services Directive.
- Undertaken while **sole director** of my own consultancy firm, **EMC93 Consultancy Ltd**.

Scottish Curling (2017-2019)

Competitions Coordinator (2017-2019)

- Managed a wide range of stakeholders with **precise and clear communication**, including athletes, coaches, umpires, members, venues, board members and Sport Scotland staff.
- Created event reporting and feedback analytics to **inform future planning** and decision making.

Sainsbury's Bank (2017)

Financial Crime Analytics Lead (Financial Crime, Risk)

Lead analytical role in the Risk Division including managing financial crime systems and regular reporting.

Tesco Bank (2015-2017)

Fraud Analyst (Financial Crime, Risk) (2015-2017)

Responsible for implementing fraud strategies to combat losses and maintaining fraud detection tools.

Qualifications and Skills

BSc (Hons) Mathematics, First Class Honours

University of Edinburgh

2015

- Advanced computer and data skills including Advanced Microsoft Office, SQL, Power BI and Python.
 - Proficient with languages including native **English**, strong conversational **German** and basic **Italian**.
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