

List of Tracking Technologies

Name	Cookies	Cookies purpose in detail	Category ¹³
IOC Behavioural Data Tracker	dl_anonymous_id Perf	<p>This cookie is used by the International Olympic Committee (“IOC”) to measure traffic on this platform, to better understand how content and services are being consumed by the platform’s visitors - including insights based on visitors’ location - and to improve platform performance, functionality, content and services. This cookie may also be used by the IOC to analyse user journeys across multiple websites for the purpose of generating aggregated insights into traffic flows and content performance. The IOC may share such aggregated reporting with its commercial partners and other members of the Olympic Movement. For more information on how the IOC processes personal data, please see https://olympics.com/en/privacy-policy.</p>	Performance and Analytics

Name	Cookies	Cookies purpose in detail	Category ¹³
MR Cross Domain Cookie	_mr_cross_domain_direct_id Perf	This cookie helps the IOC measure traffic on this platform and other domains where the cookie is active to understand how Olympics-related content is consumed, including location-based insights. It also supports improvements in IOC digital platform performance, functionality, and content through cross-domain analysis. For details on how the IOC processes personal data, visit https://olympics.com/en/privacy-policy .	Analytics and Performance
MR Cross Domain Check Cookie	_mr_cross_domain_direct_recheck Perf	This cookie is used by the IOC to verify if the unique identifier created by _mr_cross_domain_direct_id is valid. For details on how the IOC processes personal data, visit https://olympics.com/en/privacy-policy .	Analytics and Performance

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Akamai CDN	AKA_A2	This strictly essential technology and cookie is required for the operating of the Data Sharing project. This cookie is used by the IOC in order to ensure the delivery of the content ensure traffic performance and troubleshooting. IP Cookie is collected and automatically deleted after 90 days.	Strictly Essential
Akamai CDN ¹²	ak_bmsc	This cookie is used by Akamai security systems on Olympics.com which is required for the operating some parts and features of this site. This cookie is used by the IOC for security purposes, to differentiate traffic from humans and bots and prevent malicious attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential

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Akamai CDN	bm_si	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site. This cookie is used by the IOC for security purposes, to differentiate traffic from humans and bots and prevent malicious attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential
Akamai CDN	bm_sv	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site. This cookie is used by the IOC for security purposes, to differentiate traffic from humans and bots and prevent malicious attacks. Assigns a unique ID to track session behavior from a security analysis point of view.	Strictly Essential

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Akamai CDN	bm_ss	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site, and it is used to help protect against malicious website attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential
Akamai CDN	bm_s	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site, and it is used to help protect against malicious website attacks. It collects non-identifiable, anonymous events information to analyze navigation in an aggregated manner prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential

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Akamai CDN	bm_so	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site, and it is used to help protect against malicious website attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential
Akamai CDN	bm Iso	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site, and it is used to help protect against malicious website attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential