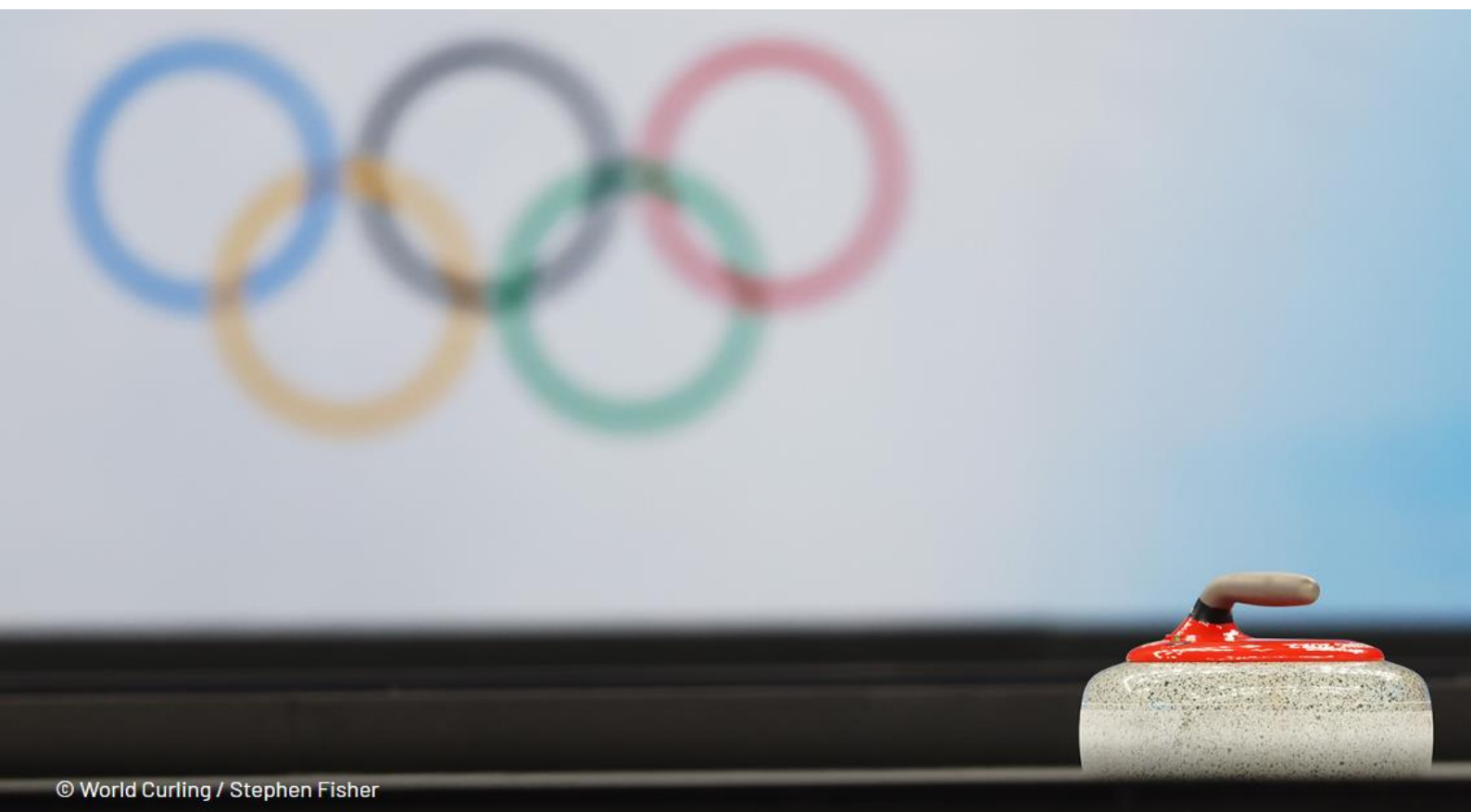


World Curling Gender Distribution Report – Season 2024 / 2025

Coaches & International Technical Officials (ITOs)

This report provides an overview of gender representation among World Curling's International Technical Officials (ITOs) and Member Association Coaches during the 2024/2025 season. The data has been compiled from World Curling's information databases and historical results records. The analysis covers the following areas:

- World Curling Championships
- Role classification - Coach, National Coach, ITO
- Gender representation - Female, Male, Other
- Zone - Americas, Europe, Pacific-Asia
- Nationality and country represented in the competition



Summary & Recommendations

Coach & National Coach: There is a positive female coach trend in Juniors, Wheelchair and National Coaches which reflects ongoing efforts to promote gender equity in coaching roles at our Member Associations. But still, women are more likely to be represented in our Junior and Wheelchair championships, and **additional support is needed to advance into top-tier coaching roles.**

ITO: There is a strong overall female presence in some of the ITO roles. However, with a closer look at **specific roles and event zones reveal areas where further progress is needed.**

Coach & National Coach:

The primary responsibility for promoting and selecting coaches lies with our Member Associations and our MAs play an important role in shaping the coaching landscape, including the identification, development, and nomination of coaches for international events. To support the [IOC Gender Equality goals](#), it is essential that our Member Associations:

- Actively identify and support female coaching talent at all levels
- Integrate gender balance objectives into coach recruitment and selection processes
- Collaboration with World Curling to ensure alignment with shared IOC gender equality targets

World Curling will continue to:

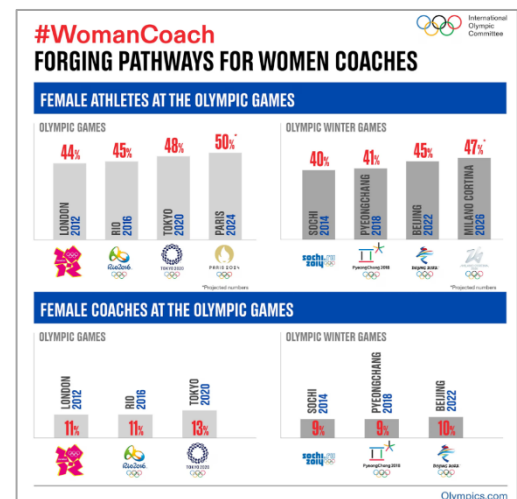
- Encourage Member Associations to nominate and support female coaches through recognition programs such as IOC's WISH program and funding incentives
- Continue to collect, analyse and publish gender-disaggregated data, in line with IOC requirements, to monitor progress and identify areas for improvement in gender equity across coaching and officiating roles
- Consider how we further can support and incentivize / encourage our Member Associations. Specifically, should we explore ways to provide guidance, resources, and recognition to those Associations that demonstrate leadership in advancing gender equity in coaching—particularly in elevating women into elite-level and high-performance coaching roles?

ITO:

The IOC is encouraging all International Federations (IFs) to achieve gender balance among ITOs selected for the Olympic Games. World Curling holds the primary responsibility for the appointment, development, and oversight of International Technical Officials (ITOs) at World Curling events. However, the success of this effort relies heavily on collaboration with Member Associations, who play a vital role in:

- Identifying and encouraging individuals, especially women and those from underrepresented groups
- Supporting candidates through national-level experience and training opportunities
- Nominating qualified individuals

By working together, World Curling and its Member Associations can build a more diverse and representative community of coaches and officials, one that strengthens curling globally and reflects our shared commitment of gender equity and inclusion at all levels of the game.



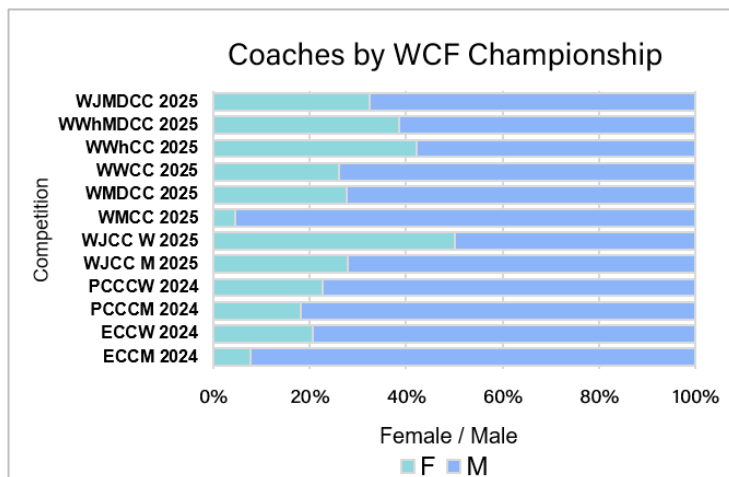
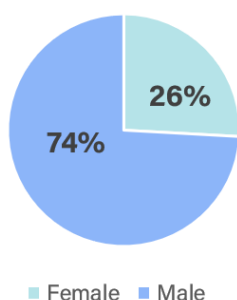
Coach - Gender Representation

The charts and analysis below summarize the gender distribution among coaches, including National Coaches, for the 2024/2025 season. Overall, the representation during 2024/2025 season is as follows:

- Male coaches: **74%**
- Female coaches: **26%**

While we currently do not have a formal target in place, we recommend establishing one in close consultation with our Member Associations. Ideally, we would encourage aiming for a 40/60 gender balance. Although recent figures show a modest improvement compared to previous seasons, they still fall a bit short. Continued efforts are needed to close this gap and ensure equitable opportunities for women in coaching roles.

Coaches - WCF Championships:
Season 2024 - 2025



Key observations:

World Junior and Wheelchair Curling Championships demonstrated the highest levels of female coach representation. In contrast, WMCC - World Men's Curling Championship and ECC M - European Curling Championship Men had female coach representation in the single digits. A comparison between A and B divisions in the ECC and PCCC competitions shows:

- A division: 12% female coaches
- B division: 20% female coaches

Progress in National Coach representation

There has been a **10% improvement** in gender balance amongst National Coaches, compared to season 2022-2023. This positive trend in National Coaches reflects ongoing efforts to promote gender equity in coaching roles at our Member Associations.

2024 - 2025

Female: **43%**
Male: **57%**

2022 - 2023

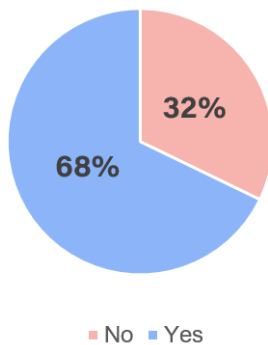
Female: **33%**
Male: **67%**

Coaches representing their country of origin?

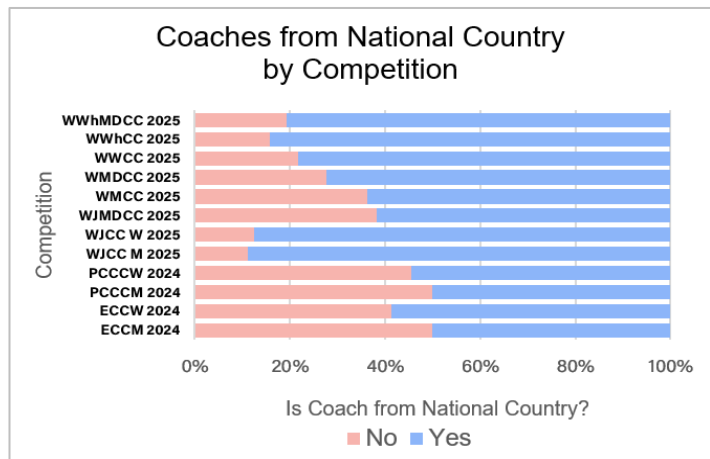
An analysis of coaching assignments reveals that:

- At the WJCC, approximately 90% of teams were led by coaches from the same country. This high percentage suggests a strong emphasis on structured, nationally supported coaching at the junior level.
- In contrast, coaching assignments at the ECC and PCCC, there was a 50/50 split between national and non-national coaches

Coach from National Country



Coaches from National Country by Competition



ITO - Gender representation

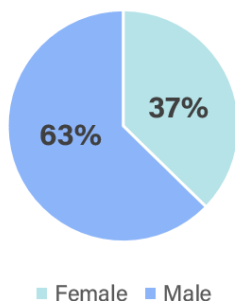
During the 2024/2025 season, the gender distribution among ITOs was as follows:

- Female ITOs: **37%**
- Male ITOs: **63%**

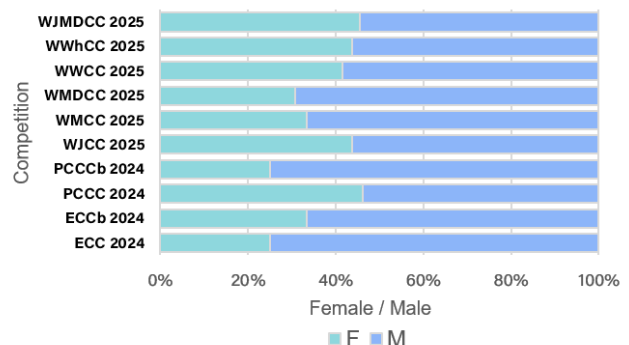
There is a strong overall female presence in some of the officiating roles. However, with a closer look at specific roles and event zones reveal areas where further progress is needed:

1. **Technical Delegates:** **Positive** Female representation: **55%**
This is a strong indicator of positive progress in high-level TD & HoC roles
2. **Game Umpires:** **Gender balanced!** Female & Male representation: **50%**
This is a positive and stable area that should be maintained.
3. **Chief Ice Technician:** **Action needed!** Female representation: **0%**
This remains a critical gap and highlights the need for targeted development and recruitment
4. **Deputy Chief Ice Technician:** **Positive step** Female appointed: **1**
5. **Pacific-Asia championships:** **Only ~25%** of the ITO staff were from the Pacific-Asia Zone
This suggests a need for greater regional representation and development within the zone to ensure global equity, however the issue of geography needs to be considered here and the considerations of sustainability in transportation will have an impact on attempts to increase numbers of Pacific Asia officials when the event is held in North America

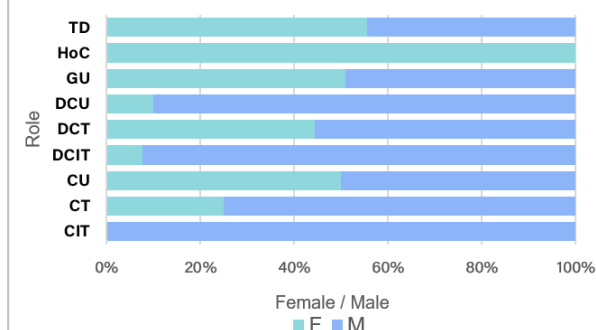
ITOs - WCF Championships:
Season 2024 - 2025



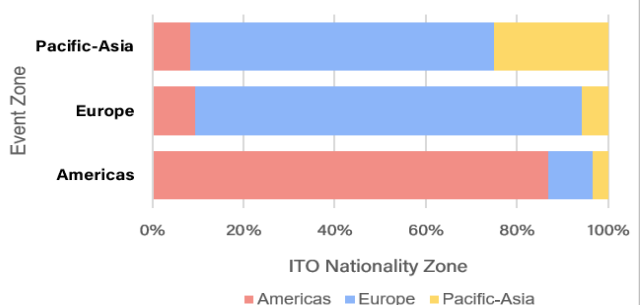
ITO Staff by WCF Championship



ITO Roles



Championship location Zone
compared to Zone of ITO staff



Data collection

We have analyzed nearly 650 entries collected from World Curling's official records for the 2024-2025 season, with a similar amount of data for the 2022-2023 season. The data was gathered from reported participation records during the registration process across World Curling Championships held throughout the seasons, as well as from World Curling historical result database.

The report covers the following background information and areas:

Championships	Coach	ITO	Gender
Wheelchair MD	C - Coach	HoC - Head of Competition	Female
Wheelchair	C2 - Coach 2	TD - Technical Delegate	Male
WJCC - (Men)	NC - National Coach	CU - Chief Umpire	Other
WJCC - (Women)	NC2 - National Coach 2	DCU - Deputy Chief Umpire	
WJMDCC		GU - Game Umpires	Zone
WWCC		CT - Chief Timer	Americas
WMCC		DCT - Deputy Chief Timer	Europe
WMDCC		CIT - Chief Ice Technician	Pacific-Asia
PCCC - (Men)		DCIT - Deputy Chief Ice Technician	Other
PCCC - (Women)			Country representation
ECC - (Men)			Nationality
ECC - (Women)			Name

Finally, a **big thank you** to the World Curling office for all the support, who's done an amazing job compiling all the background data that made this analysis possible