



Curling at the Olympic and Paralympic Winter Games has generated awareness in our sport that we must capitalise on.

Contributing to this fresh interest has been the introduction of mixed doubles at the Games, the scale of broadcast hours at the Olympics, Paralympics and our own world championships and the A-team's Mr. T, introducing #CurlingIsCoolFool for the entirety of PyeongChang 2018.

Also, historic Olympic medals for United States (men's gold), Korea (women's silver) and Japan (women's bronze) and Paralympic gold for China, will have a lasting impact on our sport.

The challenge now, is to deliver more dedicated curling ice to our Member Associations; sustaining curling's reach through our media channels and broadcast partners and working with Member Associations to help them secure funding, which ensures healthy growth for our sport.

Looking ahead, I'm excited about our new Curling World Cup starting in September and the 20th anniversary celebrations of the WCF / DCV Hummelt Junior Curling Camp in July. It's also a pleasure to welcome Slovenia's Gregor Rigler into our Governance Commission.

In the coming months I hope you have a chance to take stock of the past season and rprepare for another bumper year.

Kate Cairness



Follow the next international event...

Audi quattro
Winter Games^{NZ}



www.wintergamesnz.kiwi/
#curling #WGNZ2018



Missing curling already? Watch all the PyeongChang 2018 action again

Back in January, thanks to our partnership with the Olympic Channel, we brought you all the TV curling action from Sochi 2014, to enjoy in the build-up to PyeongChang 2018.

With such a thrilling season now over and I am sure many of you missing it already, we are pleased to announce that every single minute of curling from the Olympic Winter Games is now available to watch on our website.

Visit, www.worldcurling.org/pyeongchang2018-replay, to start watching now!



Seeking event hosts

We're seeking hosts for the new World Qualification Event (14-19 January 2019) and the European C-Division Curling Championships 2019, plus other events in the 2019-20202 season. Click to download our bid [calendar](#).

Women's Sports Foundation awards

The Women's Sports Foundation is seeking nominations, up to 30 June 2018, for their Sportswoman of the Year Awards. Winners will be revealed at the 39th Annual Salute to Women in Sports Gala in New York in October. For more information click [here](#).



Curling World Cup logo

We were pleased to launch the brand identity of our Curling World Cup in April and look forward to announcing more about this new event shortly. For more about the logo visit,

www.worldcurling.org/world-cup-identity

FEATURE: A city that loves sport

Oestersund, in Sweden, has a community and local authority that is committed to sport and the good news is that commitment includes curling. World Curling's most recent Sport Media Trainee tells us [more](#).



MA spotlight



The Chinese wheelchair curling team was voted the Allianz Best Team of the Month for March after winning the country's first ever Paralympic Winter Games medal at PyeongChang 2018. The Beijing 2022 hosts made history after defeating Norway 6-5 in the final.

They received 56 per cent of the public votes. The Canadian open relay team was second with 25 per cent. The South Korean and United States' Para ice hockey and Norwegian wheelchair curling teams were also shortlisted.

In lieu of the Allianz Athlete of the Month award for March, the honour was separated into three different categories – Best Male Athlete, Best Female Athlete and Best Team – based on results at PyeongChang 2018.

More news from our Member Associations can be found on our website...

Read On

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To submit articles or to offer feedback please get in touch:
media@worldcurling.org

Credits:

All pictures - © WCF / Richard Gray - apart from the Chinese
Wheelchair Curling team - © WCF / Celine Stucki

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