

NOVEMBER 2011

EVENTS & NEWS - round up

Since my last newsletter to you, we have been busy gearing up for another curling season with the World Wheelchair Qualifiers in Lohja, the Pacific-Asia Curling Championships in Nanjing and the Le Gruyère European Curling Championships in Moscow, all taking place before Christmas.

Shortly afterwards, we will be heading straight for the World Financial Group Continental Cup in Langley and attending the first ever Winter Youth Olympic Games in Innsbruck, Austria.

Event Announcements

Some exciting announcements have also been made recently, including the America's Challenge between Brazil and the USA, which is being held in Bemidji, USA (27-29 January 2011), the World Financial Group Continental Cup 2013 which will be hosted by Penticton, Canada (10-13 January), and we will be returning to the Save-on-Foods Memorial Centre in Victoria, Canada, for the Ford World Men's Curling Championships 2013 (30 March-7 April).

In addition to these events, **WADA** has announced a new Prohibited List for 2012 which doesn't come into effect until 1st January 2012. Details can be found in the **Anti-Doping and Medical section** of our website.

Sochi 2014 Visit

I was delighted to meet with the Sochi 2014 Organising Committee in person on a recent trip to Russia. Accompanied by Colin Grahamslaw and Keith Wendorf, we had a number of positive discussions regarding some key issues ahead of our forthcoming test events. We were also given the opportunity to visit the vast construction taking place in the Olympic Park and we were blown away by the sheer size of the project.

The development of the facilities and venues is very impressive and we are pleased that the Olympic Curling Venue is on track to be completed by July 2012 in time for two of our key events, the World Junior and World Wheelchair Curling Championships in 2013.



Tickets for the WYOG are now available. Photo: Innsbruck 2012



Langley Events Centre – home of the 2012 WFG Continental Cup
Image: CCA



WCF President Kate Caithness discussing plans with the Sochi 2014 Organising Committee.
Photo: WCF



The 'Ice Cube' Curling Center in Sochi taking shape (left) and the WCF and Sochi Organising Committee in discussions in Moscow (above)

Photos: WCF

NOVEMBER 2011

Board Meeting

The WCF Board met on the 23-25 September in Perth, Scotland and we held some extremely productive meetings.

Following discussions, one of the key changes for Member Associations is our decision to increase the WCF Facility Loan from US\$30,000 to US\$50,000 per sheet.

The Board has also decided to revise the event bidding process to streamline event management. An 'expression of interest' deadline will now be set ahead of the final bid deadline. The WCF now reserves the right to accept a bid by any Member Association who submits an attractive proposal between these deadline dates. During this process, all interested Member Associations will be kept informed, should strong bids come in from others.

The WCF is also encouraging Member Associations to submit their bids for forthcoming championships over the coming seasons and would advise that all Associations submit their interest as soon as possible.

The WCF is currently seeking bids to host the following events:

World Wheelchair Curling Qualification 2012 (27 Oct–3 Nov)

European Junior Curling Challenge 2013 & 2014 (3–8 Jan both years)

World Junior Curling Championships 2014 (1–9 Mar)

World Men's Curling Championship 2014 (29 Mar–6 Apr)

World Senior Curling Championships 2013 (13-20 April) & **2014** (21-27 April)

World Mixed Doubles Curling Championships 2013 (1-20 Apr) & **2014** (12-19 Apr)

WCF Olympic Qualification Event 2013 (11 – 15 Dec)

2013 Bid Deadlines: ASAP. Final decision by December 2011.

2014 Bid Deadlines: Expressions of Interest by **1 Dec 2011**. Bid Deadline – **1 Mar 2012**. Final decision by September 2012.

If you would like to receive more information about the bidding procedure and guidelines, please contact the WCF Secretariat - Email: info@worldcurling.org

Site Visits

Keith Wendorf has visited Östersund and Eeva Röthlisberger was in Erzurum to assess progress ahead of the next World Junior and World Mixed Doubles Championships. Keith has also been to Lethbridge, Canada, to meet with the CCA and the LOC ahead of the 2012 Ford World Women's Curling Championship. Following these visits, we have positive feedback, with all of the LOCs looking to be on schedule to deliver first-class events over the coming season. Meanwhile, Richard Harding has been in Moscow, progressing logistical arrangements ahead of the Europeans.



International curling events bring many benefits, not only to host cities but for Member Associations as well

Photo: CCA/Michael Burns



We are still looking for a number of championship hosts, including the 2012 WWhCQ



Enmax Centre in Lethbridge, Canada, will host the 2012 WWCC

Photo: WCF



Östersund is looking forward to welcoming the World Juniors in March

Photo: SCF

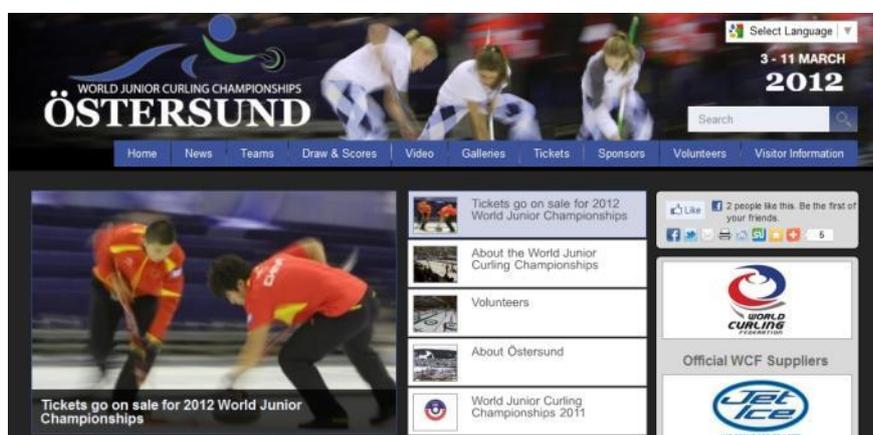
NOVEMBER 2011

WCF Website

You may have already noticed that the WCF website has had a bit of a makeover. We've been working hard to make it easier to read and navigate around and 'tag' to your social media platform. We hope you agree that the new functionality works well.

Event websites

Likewise, you may have also noticed that the World Juniors 2012 event website is now up and running. We have used a generic template for this site which will be rolled out for all of our other events. This new system makes it a lot easier to manage content whilst also providing a more consistent look and feel to our event websites. www.wjcc2012.curlingevents.com



Social Media

With the massive growth of Social Media, the World Curling Federation has recently produced some guidelines for curling athletes wishing to develop sporting profiles on Facebook and Twitter. Joanna Kelly and Danny Parker – our media team – can help you further if required: media@worldcurling.org

Sportel

In October, Richard and Joanna attended Sportel, the international sports convention for TV and New Media. They met with many of our broadcast partners and our media rights agency Infront, Sports and Media to discuss TV coverage plans for this coming season. Here's what we can share with you now, as many negotiations are still on-going: Eurosport, Europe's No1 sports television channel & multimedia platform, will broadcast the Europeans and Men's and Women's Worlds. CCTV-5, the main sports broadcaster in China, will also broadcast the Men's and Women's World Championships. In Canada, Bell Media's TSN will broadcast extensive coverage of the World Championships with their French language channel RDS mirroring the coverage from this season on.



The new-look WCF website is up & running: www.worldcurling.org



WCF mascot – Rocky - has been out & about in Switzerland ahead of the WMCC 2012 Photo: SwissCurling



Useful social media guidelines for curling athletes have been prepared by the WCF Media Team



SPORTEL Monaco, International Sports Television and New Media Convention. Photo: Sportel

NOVEMBER 2011

Peace and Sport Forum

In October, I had the pleasure of attending L'Organisation pour la Paix par le Sport Peace and Sport International Forum which focused on the role that sport can play in peace building processes. Hosted by H.S.H Prince Albert II of Monaco, the Forum acts as a platform for international cooperation to reinforce synergies between world sports governing bodies, governments, international organisations, sports champions, civil society and the private sector, all of whom are committed to working together to use sport to promote and build sustainable peace in vulnerable communities throughout the world. I was given the opportunity to participate in the various workshops, attend the Plenary Sessions and to network with various stakeholders in what was a very rewarding experience.



This year's Forum focused on the role that sport can play in peace building processes

Olympic Congress (Baden Baden)

I was invited to Baden-Baden in Germany where the International Olympic Committee (IOC) marked the 30th anniversary of the influential Baden-Baden Olympic Congress, which was remembered as the Congress which helped change the course of Olympic history with a number of groundbreaking decisions, including the creation of the IOC Athletes' Commission.



IOC members, including President Jacques Rogge, were in Baden-Baden for a ceremony marking the five-day landmark meeting. Photo: IOC

Sportswoman of the year 2011

Sweden's Anette Norberg was nominated as a finalist for the **2011 Sportswoman of the Year** (Team Sports Athlete) by the US-based Women's Sports Foundation. Unfortunately, Anette missed out on the award, which went to US soccer player Abby Wambach, however, being nominated was not only an exceptional personal achievement for Anette but also great recognition for our sport.



Anette Norberg was nominated for Sportswoman of the Year by the Women's Sports Foundation Photo: WCF/Richard Gray

Member Association News

The **Romanian Curling Federation** held its first open weekend in Brasov (7-12 September) and it was a huge success. Over 200 members of the public came along to take part in a 1.5 hour taster session. The competition proved exciting too, with Hungary winning the first Romanian Open Tournament after competing against teams from Croatia, Denmark, Hungary, Poland, Serbia and Romania. Allen Coliban, President of the Romanian Curling Federation, and I attended meetings in Brasov and Bucharest regarding the possibility of a dedicated curling facility. I understand that further discussions have taken place and we await the outcome.

The **Canadian Curling Association** has used their DAP funding to produce an instructive video on **Making Championship Curling Ice**



The first open weekend in Romania proved popular with locals

Photo: WCF

NOVEMBER 2011

DEVELOPMENT

Development and Assistance Programme (DAP)

So far this financial year, the WCF has approved more than \$165,000 USD of DAP funding for 24 Member Associations. This has helped to fund numerous courses across the world, including a beginners and intermediate course in **Japan**; a 'Train the Trainer' course in **Estonia**; Umpire, Ice-Technician, coaches and youth courses in **Sweden** and junior, youth and novice curling courses in **Latvia**. **Italy, Slovakia, Latvia, Estonia** and **Iceland** have also used funding to buy curling equipment, while several youth and schools projects have been funded in **Italy**.

This goes to show the wide range of projects which have already benefited from the DAP. We want to encourage all our Member Associations to make full use of this fund. If you would like funding please send your DAP applications to Eeva: eeva.roethlisberger@worldcurling.org

Camps and Courses

In August, I paid a brief visit to the Advanced Ice Tech Course and Energy Efficiency Seminar organised by Leif Öhman and Hans Wuthrich which took place at Greenacres, Scotland. 24 International Ice Technicians in total attended the course.

The WCF helped the **Turkish Curling Association** run their first training camps out in Erzurum in Turkey in October (see photo below). Eeva Röthlisberger instructed 24 participants for an Umpire Course and Tom Pendreigh from Scotland took 10 more for an Instructors Course.

An International Wheelchair Curling Classifier Workshop, designed for international trainee classifiers, will also be taking place later in November (20-21) in Wonju, **Korea**. www.wcf-camps-courses.com



Participants of all ages enjoyed the courses and seminars held in Erzurum. Photo: WCF



Thanks to Eeva and Tom, the Erzurum training days proved really successful. Photos WCF



NOVEMBER 2011

COURSE REGISTRATION DEADLINES www.wcf-camps-courses.com

DEADLINE	EVENT	LOCATION
30 November	1 st Pacific-Asia Junior Curling Camp (30 December – 4 January)	Naseby, New Zealand
30 November	WCF Umpire Basic Course (28-29 December)	Naseby, New Zealand

Follow the WCF:



EVENT ENTRY DEADLINES

Please be aware of the following deadlines for championship registration:

DEADLINE	EVENT	LOCATION
15 December	World Senior Curling Championships 2012 (14-21 April)	Tårnby, Denmark
15 December	World Mixed Doubles Curling Championship 2012 (23-29 April)	Erzurum, Turkey

UPCOMING EVENTS

DATE	EVENT	LOCATION
5-10 November	World Wheelchair Curling Qualification 2011	Lohja, Finland
18-26 November	Pacific-Asia Curling Championships 2011	Nanjing, China
2-10 December	Le Gruyère European Curling Championships 2011	Moscow, Russia
9 December	WCF Semi-Annual General Meeting	Moscow, Russia
3 – 8 January	European Junior Curling Challenge	Tårnby, Denmark
12-15 January	World Financial Group Continental Cup 2012	Langley, Canada
13-22 January	1 st Winter Youth Olympic Games	Innsbruck, Austria

Web www.worldcurling.org

Facebook
www.facebook.com/WorldCurlingFederation

You Tube
www.youtube.com/user/WorldCurlingTV

Twitter
www.twitter.com/WCFmedia

More info on www.worldcurling.org

If you wish to share news or information from your association in this newsletter please let us know by contacting the WCF Secretariat: info@worldcurling.org

Yours in curling

Kate